

**FOR IMMEDIATE RELEASE**

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## **Stayhealthy Music Signs the Snack Town All-Stars As Its Debut Artist**

Music Act Features Characters From Successful Augmented Reality Color Quest AR App

**MONROVIA, Calif. - Oct. 1, 2019** - [Stayhealthy](#) announced today that it has inked a deal with the Snack Town All-Stars, who are the first act to be signed by the new label.

“We are very excited by the current success of Color Quest AR—not only since it’s a coloring activity app that uses augmented reality to teach children about health—but because it combines entertainment with education,” stated Paul Ring, Stayhealthy Music’s President. “All of the members of the Snack Town All-Stars are featured in Color Quest and the next natural step in Stayhealthy’s health and wellness mission is to promote and sponsor physical activity. The Snack Town All-Stars, our first signing, focuses on fun dances and exercises along with great songs.”

Stayhealthy Music was founded by Stayhealthy, Inc., a company dedicated to innovating new ways of engaging, educating and empowering people about their personal health and wellness. The new company has recently signed with Universal Music Group on worldwide distribution for its children's music.

Stayhealthy Music will release the Snack Town All-Stars debut single featuring guest appearances from the [Color Quest AR](#) cast of characters on October 11 through UMG.

### **About Stayhealthy, Inc.**

Founded in 1995, Stayhealthy Inc. is a healthcare technology company that has brought together the most advanced tools to measure, track and change the health and wellness status of millions of users. Over the decades, Stayhealthy has learned what doesn’t work in healthcare, and as a result, has identified engagement, education and retention as its core strategic initiatives. Stayhealthy is now launching a mobile platform with apps based on highly accurate, clinically valid screening tools delivered with patented augmented reality technology.

Led by Chairman and former Secretary of Health and Human Services, Governor Tommy Thompson, Stayhealthy’s mission has been focused on successfully addressing

the growing epidemic of diseases that are linked directly to excess body fat such as many cancers, Type 2 diabetes, heart disease and stroke.

For more information visit [www.stayhealthy.com](http://www.stayhealthy.com).

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