



Stayhealthy Music and Entertainment Releases “The Healthy Hip Hop ABC’s” Single by The Snack Town All-Stars

New Music Video Continues Mission To Improve Children’s Health Through Education and Entertainment

Stayhealthy Music and Entertainment has just released its new single and music video by the Snack Town All-Stars, “The Healthy Hip Hop ABC’s”, which is being distributed through Bungalo Records and Universal Music Group. The Snack Town All-Stars features popular characters from the Color Quest AR app, which is dedicated to educating and engaging children about health. The app currently has over one and a half million downloads and the teaser video has just passed 60 million views on YouTube.

“The Snack Town All-Stars keep on delivering catchy original tunes and this is the first of their great remakes of popular children’s songs,” said Paul Ring, Stayhealthy Music’s President. “The lyrics have a healthy twist with a music video that gets kids up and dancing. We’re really proud that the band’s previous releases have charted on multiple Universal, Apple and Spotify playlists above mega hits such as Frozen, Baby Shark, Sesame Street and others. Being featured on Tidal and Amazon is also gratifying. We’re ecstatic that in less than a week, their latest release has almost 140,000 YouTube views and counting.”

“Our philosophy is that education and entertainment are one and the same,” added Stayhealthy CEO, John Collins. “Just like the band’s previous release, the ‘Stay Healthy Shake’, ‘The Healthy Hip Hop ABC’s’ gets children up and dancing while they’re learning the alphabet just by singing along. The Snack Town All-Stars support our mission to successfully address the epidemic of childhood obesity by engaging children in their own health through increased activity and learning about healthy lifestyles.”

The next Snack Town All-Stars release, a dynamic cover version of the “Hokey Pokey”, will drop at the end of March.

For more information: colorquestapp.com

About Stayhealthy Music and Entertainment, Inc.

Stayhealthy Music and Entertainment was founded by Stayhealthy, Inc., a company dedicated to innovating new ways of engaging, educating and empowering people about their personal health and wellness. The new company has recently signed with Universal Music Group on worldwide distribution for its children's music.

About Stayhealthy, Inc.

Founded in 1995, Stayhealthy Inc. is a healthcare technology company that has brought together the most advanced tools to measure, track, and change the health and wellness status of millions of users. Over the decades, Stayhealthy has learned what doesn’t work in healthcare, and as a result, has identified engagement, education, and retention as its core strategic initiatives. Stayhealthy is now launching a mobile platform with apps based on highly accurate, clinically valid screening tools delivered with patented augmented reality technology.

Led by Chairman and former Secretary of Health and Human Services, Governor Tommy Thompson, Stayhealthy’s mission has been focused on successfully addressing the growing epidemic of diseases that are linked directly to excess body fat such as many cancers, Type 2 diabetes, heart disease, and stroke.



For more information visit www.stayhealthy.com and www.colorquestapp.com



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