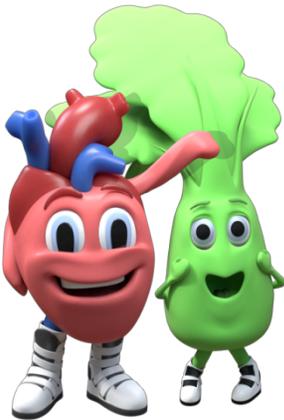




KIDS ACROSS THE COUNTRY ARE ABOUT TO DO SOMETHING EXTRAORDINARY TO CHALLENGE THE CHILD OBESITY EPIDEMIC

Stayhealthy Officially launches COLOR QUEST™ - Giving Kids Control of Their Health through a First-Of-Its-Kind Augmented Reality App

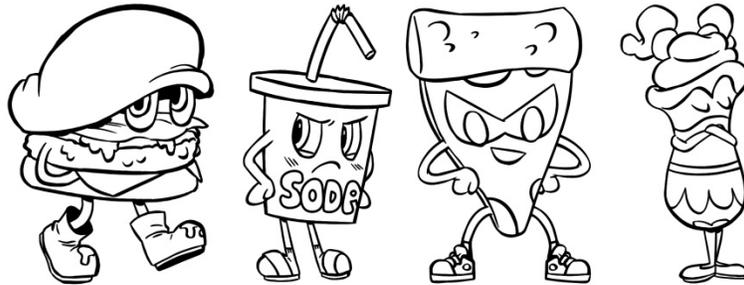
Los Angeles, California — (March 6, 2019) – When Wisconsin Governor Tommy Thompson, former Secretary of DHSS and Stayhealthy Chairman said “*the child obesity epidemic in this country is so great that we are looking at new generations being born that likely will not outlive their parents in terms of years lived,*” it was stunning. In the United States, the percentage of children and adolescents affected by obesity has more than tripled since the 1970s. According to the Center for Disease Control, nearly 1 in 5 school age children and young people are obese in the country.



Color Quest™ - an ARt Adventure, is an innovative new health app designed for children and produced by Stayhealthy, Inc. The company has launched this first-of-its-kind mobile app which features patent pending, augmented reality technology. The app is designed to make health and nutrition fun for kids to explore and understand. It’s an app that ties in a new game-like experience with a very important purpose. John Collins, CEO of Stayhealthy, Inc. has made it his passion to educate children about their bodies and healthy lifestyles from an early age to help reduce their chance of adding excess body fat or suffering with obesity throughout their lives.

Color Quest™ provides children a great way of staying healthy. Animated characters that include fruits, vegetables, and bodily organs (such as oranges, carrots, and hearts), entertain while educating as a child works through all the engaging activities and coloring experiences. Once colored, Color Quest™ characters are activated through augmented reality technology (AR).

For example, a child can color a heart which will lead to a visual prompt with facts about how the heart actually works. That character can then be placed in a real-world environment anywhere the child chooses. As the character comes to life in the actual colors used by the child, it creates an engaging experience - supported by audio - not offered by any other app on the market and inevitably makes the child want to learn more.



Once kids have explored one of the major organs of the body, they can color various healthy foods which also come to life in 3D through AR along with pertinent health facts. New characters will be introduced monthly starting with the kind of unhealthy foods and drinks that are contributing to the current epidemic.

See video here: <https://vimeo.com/321545339>

Parents and educators will find Color Quest™ designed to drive a child's interest through interactivity. Color Quest also provides the opportunity for kids to capture, save, share or email their creations and potentially creating a new viral sensation.

"There is nothing else on the market like Color Quest™. A child's interest in video games can now include something provides a unique, positive outcome and gives parent's support in raising healthy children." – John Collins, CEO Stayhealthy, Inc.

Stayhealthy's overarching mission is to empower people to make the most of their lives. In addition to its release of a series of mobile apps, the company has embarked on a path to bring micro-scale devices to market. These will also be integrated with smartphones and tablets to offer advanced personal health and wellness solutions. With all eyes on the future, Stayhealthy is positioned to take on the ambitious task of keeping America healthy, saving on industry healthcare costs, and providing the benefits of wellness to everyone. For more information, go to www.stayhealthy.com

"Color Quest: An ARt Adventure" is the debut product in Stayhealthy's forthcoming mobile app suite.

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