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**Stayhealthy Debuts Augmented Reality Technology Solutions that Combine  
Healthcare and Entertainment at HLTH 2019**

**MONROVIA, Calif. - Oct. 24, 2019** - [Stayhealthy](#), a healthcare technology company that brings together the most advanced tools to measure, track and change the health and wellness status of millions of people, is debuting its growing suite of technology solutions at the 2019 HLTH conference in Las Vegas. Leveraging patented and patent-pending augmented reality technology, Stayhealthy is collaborating with industry leaders across healthcare, technology and entertainment to deliver first-of-its-kind personal health and wellness experiences that educate, entertain and engage people of all ages.

“Inspired by augmented reality technology’s capacity to influence consumer habits, we believe it can be used to present health education in an impactful and engaging way as well, and the overwhelming response to our debut offerings confirms our beliefs,” said John Collins, CEO of Stayhealthy. “Health education has remained largely unchanged for years, and with an estimated 250 million plus school-aged children and adolescents at risk for obesity, the nation is in crisis. Excess body fat results in serious medical conditions like diabetes, high blood pressure and high cholesterol and many children, in addition to having health-related issues, are also bullied due to excess fat and have low self-esteem. It is imperative that we address this epidemic now to improve the quality of life for generations to come.”

At this year’s show, Stayhealthy will entertain show goers with its award-winning children’s app, [Color Quest AR](#), designed to make learning about the body and healthy lifestyles fun and engaging. The popular coloring activity app has taken the world by storm, with thousands of downloads per day. Color Quest AR is the No. 1 iPad app for Education in 24 countries and the No. 1 trending Education app on Google Play.

Capitalizing on the runaway success of Color Quest AR, Stayhealthy recently announced the formation of its own music label, Stayhealthy Music. Its debut act, Snack Town All-Stars, released its first single “[The Stay Healthy Shake](#),” which has accrued millions of combined streams and views across Spotify, Apple Music and YouTube.

Additionally, HLTH attendees can visit Booth #658 to experience Stayhealthy’s new interactive Play Portals, 8” tall kiosks, designed to combine the digital and physical worlds through immersive AR. The company will soon introduce its Play Portals to hospitals across the country to boost morale for patients under medical care.

**About Stayhealthy, Inc.**

Founded in 1995, Stayhealthy Inc. is a healthcare technology company that has brought together the most advanced tools to measure, track and change the health and wellness status of millions of users. Over the decades, Stayhealthy has learned what doesn't work in healthcare, and as a result, has identified engagement, education and retention as its core strategic initiatives. Stayhealthy is now launching a mobile platform with apps based on highly accurate, clinically valid screening tools delivered with patented augmented reality technology.

Led by Chairman and former Secretary of Health and Human Services, Governor Tommy Thompson, Stayhealthy's mission has been focused on successfully addressing the growing epidemic of diseases that are linked directly to excess body fat such as many cancers, Type 2 diabetes, heart disease and stroke.

For more information, visit [www.stayhealthy.com](http://www.stayhealthy.com).

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